



CTC Legal Events 

WINTER INTELLECTUAL PROPERTY CONFERENCE

**13-14 NOV 2024
LONDON, UK**

#WIPC2024



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Welcome **Message**

Hello and a warm welcome to each of you! On behalf of CTC Legal Events, it's an honor to welcome you to our first in-person event tailored specifically for the IP law community.

Since our founding in 2012, CTC Legal Media has established a strong reputation as a trusted publisher within the intellectual property field, building a global network of experts and thought leaders like yourselves. Today, we're thrilled to bring together so many brilliant minds to connect, share insights, and discuss the evolving landscape of IP law.

Thank you for joining us, and we look forward to an inspiring event ahead!

Event Program

Wednesday 13 November



Day One

9.00 - 9.30

Registration & refreshments

9.30 - 9.40

Welcome & introduction

9.40 - 9.50

Keynote: *Aligning your IP strategy with legal and commercial needs*

As legal, regulatory, and commercial requirements evolve and coalesce, it is increasingly important for IP teams to ensure that their strategy is agile and supports that of the business. Furthermore, depending on the technical sector in which a business is operating, the relative focus on IP within the legal department can vary. In her keynote, Adeline-Fleur will share some insights into how to maintain alignment and ensure that IP decisions support your businesses' broader aims.

Speaker: Adeline-Fleur Fleming, Senior Managing Counsel, Mastercard

Event Program

Wednesday 13 November



Day One

9.50 - 10.50

Session 1: *The intersection of AI and IP: balancing innovation and protection*

As AI revolutionizes industries and creates new opportunities for innovation, it also brings about legal and ethical challenges related to IP rights, ownership, and protection. The session will explore practical strategies to balance the promotion of AI-driven creativity with the protection of valuable IP assets. The discussion will focus on the changing landscape of AI and IP, highlighting best practices, emerging trends, and potential policy considerations.

Speakers: Bruce Dearling, Partner at Hepworth Browne; Terence Broderick, Senior European Patent Attorney at Murgitroyd; Scott Roberts, Research Commercialisation & Partnerships Director at BT

Moderator: Matt Hervey, Head of Legal and Policy at Human Native AI

10.50 - 11.20

Refreshment break & networking



Event Program

Wednesday 13 November



Day One

11.20 - 12.20

Session 2: *Game on: navigating IP in the gaming industry*

Copyrights, trademarks, designs, and patents all have vital roles to play in protecting innovation in the gaming industry, particularly with the increase in advertising opportunities within video games and the growing use of AI in the industry. IP owners and professionals must be vigilant to protect their technology content and brands. This session will discuss aspects of current case law alongside available protection including digital designs and trademarks in the gaming industry.

Speakers: Tomasz Gawliczek, Partner at JWP; Andrew White, Partner at Mathys & Squire; Xuyang Zhu, Partner at Taylor Wessing; Michael Browne, Partner at Wiggin

Moderator: Catherine Bonner, Director of Patents, Murgitroyd

12.20 - 13.20

Session 3: *A generation of counterfeit consumers and the rise of dupe culture*

Considering the staggering statistics surrounding GenZ's purchase and consumption of counterfeit goods and dupes, this session will assess the wider impact of counterfeits, dupes and lookalike products, identify issues with the consumer perception of fakes, and offer actionable steps to reinstall faith in genuine products.

Speakers: Bence Bozóki, Senior IP Counsel at Mars; Miles Rees, Deputy Director of IP Enforcement at UKIPO; Andrew Masterson, Lead for EMEA Partnerships at IP House; Eleanor Merrett, Partner at CMS

Moderator: Steven Ustel, Brand Protection Strategist at Stobbs

Event Program

Wednesday 13 November



Day One

13.20 - 14.30

Networking lunch and exhibition exploration



14.30 - 15.00

Fireside Chat: *The UK IP Office of the future*

Join us for a discussion on the UKIPO's developments and plans for a bright and innovative future.

Speakers: Natasha Chick, Director of Transformation at UKIPO, & Matt Dixon, President of The Chartered Institute of Patent Attorneys and Executive Chair at Beck Greener.

15.00 - 15.10

Keynote: *The value of trademarks to the UK economy*

Considering the significant role that trademarks play in the UK economy, Phil will explore the various ways in which trademarks add value to businesses, consumers, and the overall economic landscape. The session will cover the importance of trademarks in fostering innovation, protecting brands, and driving economic growth while evaluating the global scope, scale and threat of counterfeiting and piracy.

Speaker: Phil Lewis, Director-General and Company Secretary at The AntiCounterfeiting Group

15.10 - 15.40

Refreshment break & networking

Event Program

Wednesday 13 November

Day One

15.40 - 16.40

Session 4: Maximizing synergy: nurturing dynamic partnerships between in-house counsel and private practice

The relationship between in-house lawyers and private practice professionals is crucial for client satisfaction and business success. In this session, we will delve into challenges and opportunities for establishing strong partnerships to achieve shared goals with valuable insights and practical strategies for fostering effective partnerships and driving mutual success.

Speakers: Emma Lonnen, Patent Attorney at Elekta; Vladan Malesevic, Senior Partner at Ristic & Malesevic; Alice Stephenson, Founder of Plume; Anna Molony, Founder of twoip

Moderator: David Lewin, Partner at HLK

17.00

Drinks reception

Dion Bar & Restaurant, Paternoster House, 65 St. Paul's Churchyard, London EC4M 8AB

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Solve Intelligence

Event Program

Thursday 14 November



Day **Two**

9.00 - 9.30

Arrival & refreshments

9.30 - 10.00

Fireside Chat: Brand protection: a comprehensive approach

Join top speakers from Tencent, the leading trademark filer in 2023 and owner of WeChat and Weixin platforms, and IP House (formally Police Intellectual Property Crime Unit), in discussing how and why each side prioritizes brand protection. Learn of innovative ways that both have dealt with this issue in the UK and around the world. The audience can ask questions and join the conversation to consider new ideas and solutions with both speakers.

Speakers: Danny Marti, Head of Public Affairs at Tencent and Andrew Masterson, Lead for EMEA Partnerships at IP House

10.00 - 10.10

Keynote: Navigating the IP landscape in Russia: protection, enforcement, and risk management for rights holders

This keynote will address the current IP situation in Russia, highlighting concerns from IP rights holders. Key issues include whether IP rights can still be protected, maintained, and enforced, the risks of losing existing rights, and practical steps to safeguard IP amid ongoing challenges.

Speaker: Riikka Palmos, Senior Partner at Papula-Nevinpat

Event Program

Thursday 14 November

Day **Two**

10.10 - 11.10

Session 5: Navigating the complex landscape of standard essential patents (SEPs)

The session will tackle the nuanced world of SEPs, diving into the complexities and challenges of navigating, licensing, and litigating SEPs along with addressing knowledge gaps between licensees and licensors in today's dynamic market. The panel will present valuable insights on key considerations, recent developments, and best practices for effectively managing SEPs.

Speakers: Jamie Lewis, Head of SEPs Policy at UKIPO; Roya Ghafele, Visiting Professor, Brunel University; Adrian Howes, Head of IP and Standards, IP Policy & Advocacy at Nokia; James Boon, Partner at Bristows

Moderator: Andy Sharples, Partner at EIP

11.10 - 11.30

Refreshment break & networking

Event Program

Thursday 14 November



Day **Two**

11.30 - 12.30

Session 6: To patent or not to patent... a trade secret debate

This session will explore arguments for and against patenting an innovation and evaluate it as a means of protection compared to a trade secret. Highlighting the advantages and drawbacks of each approach, the panellists will shed light on the considerations that businesses must weigh when safeguarding their innovations.

Speakers: MacKenna Roberts, General Counsel, Life Sciences and Regulatory Law, Choice TeleMed; Paul Loustalan, Partner at Reddie & Grose; Peter Nunn, Partner at Mishcon de Reya; Eugene Goryunov, Partner at Haynes & Boone

Moderator: Tony Proctor, Partner at Potter Clarkson

Event Program

Thursday 14 November

Day **Two**

12.30 - 13.30

Session 7: *Securing your brand online: domain names as an anticounterfeiting device*

Considering the prevalence of e-commerce and today's evolving digital landscape, securing the right domain name that aligns with a brand and its registered trademarks is crucial for a company's success. This session will cover domains as part of a broader IP strategy including dotBrand domains, monitoring systems for similar and infringing domains, domain blocking, and tools for domain enforcement.

Speakers: Magdalena Hesse, Brand Protection Manager at Next Holdings Ltd; Maria-Christina Peyman, Partner at Birketts; Rosie Burbidge, Partner at gunnercooke; Daniel Greenberg, CEO at lexsynergy

Moderator: Stuart Fuller, Chief Commercial Officer at ComLaude

13.30 - 14.40

Networking lunch and exhibition exploration

Event Program

Thursday 14 November



Day Two

14.40 - 14.50

Keynote: *Wellbeing in practice: tips and techniques for IP professionals*

In this session, we will explore the unique challenges and stressors faced by professionals in the intellectual property law field and discuss practical strategies for maintaining mental and emotional wellbeing.

Speaker: Diane Silve, Director & Senior Trademark Counsel, Mondelez International

14.50 - 15.50

Session 8: *Improving the patent process: enhancing client experience through patent prosecution and administration*

The process of patent prosecution and administration can be complex and time-consuming, with potential delays, revisions, and rejections. This session will identify best practices for application drafting, patentability opinions, examiner interviews, appeals, interferences, due diligence strategies, and communication with clients.

Speakers: Giovanna Vigano, Senior Counsel at MasterCard; Tom Furnival, Partner at Mewburn Ellis; Liz Elmhirst, VP Intellectual Property Achilles Therapeutics; Pav Piotrowicz, Partner at Venner Shipley

Moderator: Harry Muttock, Senior Associate at Pinsent Masons

Event Program

Thursday 14 November



Day Two

15.50 - 16.00

Keynote: *The WIPO Madrid System: streamlining global trademark portfolio management*

The Madrid System is a powerful tool to create and fast track trademark protection strategies and streamline clients' portfolios management. This keynote will delve into the strategic advantages of the WIPO international trademark registration system and discuss the latest legal updates and new member developments. We will also highlight the recent and upcoming enhancements in user experience for trademark practitioners driven by the digitization of the services.

Speaker: Debbie Roenning, Director, Madrid Legal Division, Madrid Registry, Brands and Designs Sector, World Intellectual Property Organization (WIPO)

16.00 - 16.10

Closing remarks

Event Speakers



Adeline-Fleur Fleming, Senior Managing Counsel, Mastercard

Adeline heads the IP team in Europe and is a member of the Mastercard European Legal Leadership team. As part of her practice, Adeline handles a mixture of patent, trademark, litigation, M&A, and soft IP matters. Her work involves connecting business and legal stakeholders across organizations to ensure decision-makers are in alignment.



Matt Harvey, Head of Legal and Policy, Human Native AI

Matt is Head of Legal and Policy at Human Native AI, an AI data marketplace that fairly benefits both rights holders and AI developers. Matt is General Editor of The Law of Artificial Intelligence (Sweet & Maxwell) and an internationally recognized expert on AI and IP.



Bruce C. Dearling, Shareholder, Hepworth Browne

Bruce represents Emotional Perception AI and is its instructing patent attorney before the UK courts. He is a shareholder at Hepworth Browne and has overall responsibility for AI, computer-implemented inventions, communication, and business technologies. He is multi-nationally qualified, including being a CPA, EPA, and conseil, and has secured leading decisions across Europe.



Terence Broderick, Senior European Patent Attorney, Murgitroyd

Terence's practice focuses on AI and cybersecurity, with an emphasis on automotive and healthcare, with a passion for the real-world application of innovation. With a background in mathematics, Terence has the technical skills and knowledge required to deeply understand technology. An ability to keep up with the nuances of law before the UKIPO and EPO has led to his renown as a 'fixer' in prosecution matters.



Scott Roberts, Research Commercialisation & Partnerships Director, BT

Scott Roberts is an experienced patent attorney, formerly Head of Patents at BT, senior attorney at IBM, and VP of the IP Federation. He works with the UK Government and European Patent Office, lectures at Bournemouth University, and co-authors the CIPA European Patents Handbook.



Catherine Bonner, Director of Patents, Murgitroyd

With 25 years of experience, Catherine files and prosecutes patent and design applications across various subjects, including gaming equipment, systems and platforms, electronics and displays, and cybersecurity. Experienced in working with a broad range of clients, including SMEs and multinational corporations, Catherine provides guidance on the commercial management of IP rights, globally.

Event Speakers



Dr Tomasz Gawliczek, Partner, Attorney-at-Law, JWP Patent & Trademark Attorneys

Tomasz is a long-time IP player and a fan of strategy games. Experience levels gained: partner, attorney-at-law, trademark attorney. Acquired skills: copyright, design, trademark and internet domain disputes. Artefacts for use: waterdrop and cup of eternally warm coffee. Team (unchanged for 10 years): JWP Patent & Trademark Attorneys.



Andrew White, Partner, Mathys & Squire

Andrew manages international portfolios in the MedTech, software, telecoms, and automotive fields. He is an expert in the deep tech field, advising clients on the patentability of deep tech inventions (in fields such as bioinformatics, AI, and blockchain inventions) and how to successfully navigate patentability exceptions both in Europe and abroad to obtain patents of commercially valuable scope.



Xuyang Zhu, Partner at Taylor Wessing

Xuyang specializes in IP rights exploitation and enforcement in the technology and media sectors, covering transactions, advisory matters, disputes and litigation, digital content regulation, monetization, and the intersection between IP and competition law.



Michael Browne, Partner, Wiggin

A solicitor and partner in the Wiggin IP team, Michael works with clients from a range of IP-rich industries such as technology, computer games, sports, and betting & gaming. He advises on the exploitation and enforcement of all forms of IP and adjacent competition law issues.



Steven Ustel, Brand Protection Strategist, Stobbs

Steven specializes in brand protection, having previously founded an online IP enforcement and investigations company. Steven applies unique experience to infringement and enforcement matters and helps clients develop a portfolio with innovative approaches to protect intangible assets. Steven counsels clients on complex issues of internet-based law, including questions concerning content, domain names, advertising, data privacy, fair use, and digital piracy.



Bence Bozóki, Senior IP Counsel, Mars

Bence supports the Mars' confectionery business globally. He specializes in creating enforcement strategies, leading trademark litigation, and building a strong global IP portfolio. He is known for his successes in combatting lookalike products. Before joining Mars, Bence was a Senior Associate at SBGK, a leading IP law firm in Hungary.

Event Speakers



Miles Rees, Deputy Director, Enforcement, UK Intellectual Property Office
Miles joined the IPO in 1988, having worked for a law firm in Wales. He began as a trademark examiner, progressing to Deputy Head of Examination. He subsequently managed the IPO's Business Outreach Team, developing marketing campaigns for SMEs. Miles, now Deputy Director, moved to the Enforcement Policy directorate in 2012 with responsibility for domestic and international enforcement policy activities.



Andrew Masterson, Lead for EMEA Partnerships, IP House
Andrew has over 17 years of Law enforcement experience, with a varied career in Policing. Prior to leaving the City of London Police, he led the Police Intellectual Property Crime Unit (PIPCU). Andrew is now the Lead for EMEA partnerships at IP House, a cutting-edge private sector company dedicated to combating intellectual property theft and defending global innovations.



Eleanor Merrett, Partner, CMS
Eleanor is a partner and Chartered Trademark Attorney in the CMS IP team. She specializes in brand protection and enforcement, advising clients in relation to all aspects of trademark selection, registration, portfolio management, and enforcement. She has particular expertise in the advertising, media, and automotive sectors.



Natasha Chick, Director of Transformations, UK Intellectual Property Office
Natasha has been the IPO's Divisional Director and Senior Responsible Owner for Transformation since 2022. Natasha has been at the IPO for over two decades - initially joining as a Patent Examiner. Her broad experience across the IPO gives her a real appreciation for the developments of the IP Office of the Future.



Matt Dixon, President, Chartered Institute of Patent Attorneys
Matt is the President of the Chartered Institute of Patent Attorneys (CIPA) and Executive Chair of Beck Greener LLP. Matt has been a Council member of CIPA for over 17 years and is passionate about SME innovation and social mobility in the patent profession.



Phil Lewis, Director-General, The Anti-Counterfeiting Group
Phil has been Director General of The ACG since 2018 and has been engaged in IP enforcement since 2001 as the UK's senior policy adviser on IP crime. At the IPO, he created the UK's first National IP Crime Strategy, authored the European Commission's strategy against counterfeiting and piracy, and introduced the EU Observatory on IP Infringements of IP Rights.

Event Speakers



David Lewin, Partner, HLK

David heads up the electronics team at HLK in London and enjoys building and maintaining long-lasting relationships with clients. He is lead counsel for clients of different sizes, including large multinational corporations from the USA and Japan.



Emma Lonnen, Patent Counsel, Elekta

Emma supports global R&D at Elekta, a provider of precision radiation therapy solutions, leading efforts in core technology areas and is the primary IP contact for Elekta's Beijing R&D centre. Having trained in a top UK private practice before moving in-house, Emma uses her experience to maximize efficiency and enjoyment in collaboration with outside counsel.



Vladan Malesevic, Senior Partner, Ristic & Malesevic D.O.O.

Vladan has specialized in industrial property protection in East Europe and Eurasia since 1993, having managed a portfolio of international clients with patents, trademarks, and design interests and rights in Eastern European Countries. He has participated in international affairs and conventions in order to promote the firm and implement new technology platforms to update the client's database continuously.



Alice Stephenson, Founder, Plume

Alice founded Plume to support under-resourced in-house lawyers. Having spent several years working in private practice and in-house, she realized that getting external support on day-to-day matters was challenging. So she's built a team of former in-house lawyers who work alongside in-house counsels to provide 'business-ready' actionable advice in the areas of commercial contracts, tech, IP, privacy, and employment law.



Anna Molony, Founder, Two IP

Anna is a UK and European Patent Attorney with over 25 years' experience. She has worked as in-house counsel at a university spin-out and has nearly 20 years' experience in private practice working with corporate in-house IP department clients, providing support with drafting, prosecution, oppositions, and FTO advice.



Danny Marti, Head of Public Affairs and Global Policy, Tencent

Prior to joining Tencent, Danny served as Head of Global Government Affairs at London-based RELX; the Vice Chairman of the Global Innovation Policy Center; and the US IP Enforcement Coordinator under President Obama. Prior to the White House, Danny was the Managing Partner of the Washington, D.C. office of Kilpatrick, Townsend & Stockton.

Event Speakers



Riikka Palmos, Senior Partner, Papula-Nevinpat

Riikka is a Master of Laws and European Trademark Attorney at Papula-Nevinpat in Helsinki. Having joined in 1995, she is now a Senior Partner with 29 years of experience in IP protection, specializing in trademark laws in Eurasia. Riikka monitors IP developments in Russia and Ukraine, focusing on prosecution, litigation, and agreements.



Andrew Sharples, Partner, UPC Representative, EIP

A Patent Attorney and Solicitor, Andrew focuses on patent prosecution and litigation with technical experience covering biotechnology, pharmaceuticals, and medical devices. An expert on the complexities of FRAND, having represented clients in leading UK FRAND cases, including Unwired Planet. Co-Head of the UK litigation team, Andrew has been responsible for litigation from IPEC to the Supreme Court.



Jamie Lewis, Head of SEPs Policy, UK Intellectual Property Office

Jamie joined the IPO during the Hargreaves Review of Intellectual Property and Growth in 2013 as part of the team responsible for the Review's Statutory Instruments. He specializes in many areas of IP law and policy, including international Trade Marks, Designs and Brands policy, Copyright (including European IP law), and more recently, Standard Essential Patents and IP and competition policy.



Roya Ghafele, Visiting Professor, Brunel University London

Roya holds a visiting Professorship in IP law and economics. She focuses on IP valuation, management, and the economic assessment of IP and competition law. Her expertise is in the valuation of Frand royalty rates, a topic she has worked on up to the Supreme Court level. She has acted as an independent Expert in various FRAND and patent disputes.



Adrian Howes, Head of IP and Standards, Nokia

Adrian's work encompasses policy and regulation relating to IPR, including cross-industry and government-level discussions on AI, SEPs, and software licensing. In addition to his role at Nokia, Adrian is currently President of the IP Federation. Prior to Nokia, Adrian worked as Senior Litigation Counsel at Mylan/Viatris and as an Associate at Bird & Bird.



James Boon, Partner, Bristows

James specializes in patent litigation. James' doctorate in optoelectronics and general background in physics provide him with a firm understanding of highly technical issues; he is experienced with technical subject matter from mobile telecommunications, human-computer interaction, and data storage to immunoassay techniques and pharmaceuticals. He has been at the cutting edge of SEP and FRAND disputes for over 20 years.

Event Speakers



Tony Proctor, Partner, Potter Clarkson

Tony is the Head of Chemistry and leads the Trade Secret team. He specializes in pharmaceutical inventions, working with a range of clients, from university spinouts to Big Pharma. He has extensive experience in patent drafting, prosecution, FTO and patentability analyses, due diligence, and EPO oppositions, and ensuring clients' best use trade secrets to complete their protection strategy.



Mackenna Roberts, General Counsel, Choice Health

Mackenna is a life sciences regulatory and litigation lawyer, having worked in private practice and international institutions, now continuing in-house at Choice Health, a medical imaging company that supports clinical trials. Mackenna is a member of Lexis[®]PSL Life Sciences team, focusing on content related to the regulatory frameworks for medicinal products and medical devices in the UK and EU.



Peter Nunn, Partner, Mishcon de Reya

Peter heads up Mishcon de Reya's Trade Secrets Group. He advises on the protection and enforcement of trade secrets across a wide range of industries, involving highly technical information as well as commercially sensitive or valuable information. He regularly obtains and opposes search orders, asset freezing orders, delivery-up and computer imaging orders.



Paul Loustalan, Partner, Reddie & Grose

Paul handles patents in the advanced engineering, automotive, healthcare, and materials fields. He has a great understanding of how to develop intellectual property portfolios, advising on the most appropriate form, scope, and combination of protection – whether that be patents, designs, copyright, or trade secrets – in order to build a robust and commercially appropriate IP portfolio.



Eugene Goryunov, Partner, Haynes & Boone

Eugene is the acting Chicago IPR Team Lead, Chicago office hiring partner, and co-chair of the firm's AI and Deep Learning Practice Group. He is an experienced trial lawyer who represents clients in complex patent matters involving technologies from consumer goods to high technology, networking, and wireless telephony to medical devices and therapeutics.



Stuart Fuller, Chief Commercial Officer, Com Laude

Stuart has nearly 20 years of experience in the domain name and brand protection industry, having previously held senior commercial positions at NetNames, CSC, CentralNic, and OpSec Security. Stuart played a big role in the first round of the new gTLD program in 2012, working with global brands to create dotBrand strategies and use case scenarios whilst at NetNames.

Event Speakers



Magdalena Hesse, Head of Brand Protection, Next

Magdalena is responsible for the overall brand protection management and domain name portfolio of Next and its newly acquired brands. She spent the last 14 years dealing with all aspects of brand protection, domain names, trademarks, and SSL security. Prior to Next, she worked in the pharmaceutical industry as a domain name registrar and at a web security solution company.



Maria Peyman, Head of Intellectual Property, Birketts

Maria has more than 20 years of experience in IP disputes, regularly representing clients at the High Court, the Intellectual Property Enterprise Court (IPEC), and the UKIPO (and formerly the EUIPO), often on cases with an international element and across a number of sectors.



Rosie Burbidge, Partner, gunnercooke

Rosie is a globally recognized intellectual property lawyer specializing in trademarks, copyright, and designs. She provides clear, practical advice to clients across sectors and is recognized by Legal 500 and Chambers for her expertise. Her book, *European Fashion Law*, is highly regarded in the industry.



Daniel Greenberg, CEO, Lexsynery

Daniel is a dual-qualified IP lawyer (UK and South Africa), with over 23 years of expertise in domain management and online brand protection. Daniel is the CEO of Lexsynery, one of the world's most accredited domain registrars, who works with global brands and IP law firms to safeguard digital assets.



Diane Silve, Director & Senior Trademark Counsel, Mondelez International

Diane has over 20 years' experience as an IP lawyer. She has worked in-house and in IP firms for various industries and in different countries. Diane is also a registered Yoga teacher, qualified Naturopath, and Personal Performance Coach. Diane is passionate about wellbeing and works to understand and promote how IP and legal professionals could take more care of themselves.



Harry Muttock, Senior Associate at Pinsent Masons

Harry has experience in a broad range of technical fields, ranging from biotechnologies to computer-implemented inventions, assisting clients in opposition and appeal proceedings at the European Patent Office and in litigation in the UK and before the Unified Patent Court. His expertise also includes patent prosecution, application drafting and strategic international portfolio management.

Event Speakers



Giovanna Vigano, Senior Counsel, Mastercard

Giovanna has a background in medical physics. After a few years as a researcher, she decided to make use of her scientific background in a different way and become a qualified patent attorney. She worked for several years in private practice, and she now supports inventors at Mastercard to secure their solutions and inventions.



Tom Furnival, Partner, Mewburn Ellis

Tom specializes in portfolio-level prosecution and contentious matters in engineering and physical sciences. His technical expertise encompasses computer-implemented inventions, photonics and optical devices, AI, and medical technology. He works with multinationals, start-ups, and universities, primarily in high-tech sectors. Tom is a partner at Mewburn Ellis, based in Cambridge.



Liz Elmhert, VP Intellectual Property, Achilles Therapeutics

Liz serves as VP Intellectual Property at Achilles Therapeutics, a Biotech company developing precision T-cell therapies targeting clonal neoantigens. She has over 20 years' professional experience in both industry and private practice and is qualified as a European and UK Chartered patent attorney.



Pav Poitrowicz, Partner, Venner Shipley

Pawel ("Pav") Piotrowicz is a highly respected patent attorney with over 25 years' experience. He is a Partner based in Venner Shipley's Cambridge office and is the firm's former Managing Partner. He played a central role in Enlarged Board of Appeal (EBA) G1/19 (Pedestrian Simulation), which is the most authoritative case on the examination of computer-implemented inventions at the EPO.



Debbie Roenning, Director of the Madrid Legal Division, Madrid Registry, Brands and Designs Sector, World Intellectual Property Organization (WIPO)

Debbie's responsibility is the legal aspect of the Madrid System for the International Registration of Marks. This involves providing assistance to Offices in their preparations for accession to and implementation of the Madrid System, and for the development of the legal framework of the Madrid System. As from June 2024, she is also Officer-in-charge of the Madrid Information and Promotion Division.

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