

IP IN THE BRICS NATIONS

CTC Legal Events 



CCPIT PATENT & TRADEMARK
LAW OFFICE

DANIEL
GORODISSKY

Remfry & Sagar



Von Seidels

Date and Location TBC

Details in the program are subject to change



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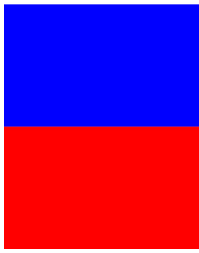
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To register your interest in attending contact
chris@ctclegalmedia.com/faye@ctclegalmedia.com





In association with the BRICS IP Forum (BIPF), CTC Legal Media is hosting a conference focused on intellectual property practices and issues in the respective jurisdictions of Brazil, Russia, India, China, and South Africa – also known as the BRICS nations.

An esteemed lineup of speakers from our sponsors - Daniel Advogados from Brazil, Gorodissky & Partners from Russia, Remfry & Sagar from India, CCPIT Patent & Trademark Law Office from China, and Von Seidels from South Africa - will address IP practices in the BRICS nations to inform IP professionals filing and planning to file within the five jurisdictions.

This two-day event will be packed with educational sessions, networking opportunities with leading professionals from across the globe, and a drinks reception in the evenings.

CTC Legal Media are a leading media outlet in the IP community. Publishers of the globally renowned IP magazines *The Patent Lawyer* and *The Trademark Lawyer*, CTC Legal Media informs of key developments in the IP field while assisting firms and service providers in reaching their commercial goals through an array of marketing solutions.



Agenda

Day 1

08:30 - 09:30

Registration - Coffee & Networking

09:00 - 09:15

Welcome

09:15 - 10:00

Keynote/Guest Speaker Session - TBC

10:00 - 11:30

Panel: Combating Turbulence: Doing Business in BRICS Nations

Turbulence from the Covid-19 pandemic, economic uncertainties, and friction between nations will have a lasting impact on business development and subsequently affect IP.

Amongst navigating the aftermath of the pandemic, the struggles created by the rising costs of inflation, interest rates, and the cost of living, and raging wars, the protection of IP must not be forgotten.

With industry leaders from across the BRICS nations, the panel will address the extent to which BRICS countries have been affected, how the future looks from a commercial perspective, and how filing IP rights in the BRICS countries has changed.

Speakers



Xiaojun Guo
CCPIT Patent &
Trademark Law
Office



Rana Gosain
Daniel IP



Vladimir Biriulin
Gorodissky &
Partners



Debashish Banerjee
Remfry & Sagar



Bastiaan Koster
Von Seidels
Moderator

11:30 - 12:00

Networking Coffee Break

12:00 - 12:30

Patent Prosecution in China: New Implementing Regulations

New Implementing Regulations of the Chinese Patent Law have been approved. Many rules such as priority restoration and PTA, which are favorable to patent applicants, have been introduced. This session will discuss key aspects of the new Implementing Regulations of the Chinese Patent Law and provide updates on the latest Chinese patent examination best practices.

Speaker



Yingying Shen
CCPIT Patent &
Trademark Law
Office

12:30 - 13:00

Patent Disputes in Brazil: An Overview and Analysis of SEP Litigation

As the sixth most populated country in the world, Brazil boasts one of the largest markets for smartphones. More than 80% of Brazilians are connected to the internet. Underpinning Brazil's connectivity are technologies defined by standards and protected by patents. Fostering innovation and securing protection for IP is in Brazil's national interest in order to promote investments. Brazil has seen an uptick in patent disputes involving standardized technology. This session will consider possible reasons for that increase and provide an overview of enforcement strategies for standard essential patents in Brazil.

Speaker



Gustavo Hirsch
Daniel IP

13:00 - 13:30

Unlocking Innovation: Navigating Biotech and Pharma Patent Examination at the Eurasian and Russian Patent Offices

Navigating the landscape of biotech and pharma patents in Eurasia and Russia can be complex due to the requirements imposed by current legislation. This session will discuss strategic approaches for success at the examination stage for biotech and pharma subject matters, offering best practise advice for continued protection, with an overview of the similarities and differences between the Russian and Eurasian system.

Speaker



Dmitry Klimenko
Gorodissky &
Partners

13:30 - 14:30

Networking Lunch

14:30 - 15:30

Panel: Achieving International Harmonization: Best Practices for Design Filings in BRICS Nations

Whether realized through the ID5 cooperation, the Hague System, or regional or bilateral cooperation between countries, there is a clear trend for international harmonization in the area of design. Harmonization, however, is not achieved through the same practice in each jurisdiction. With industry leaders from across the BRICS nations, the panel will discuss key elements to achieve international harmonization when filing in the BRICS countries including factors such as required views of a claimed design, the application of the grace period, novelty requirement, and the protection of partial designs, etc. In addition, the panel will discuss how the Hague System and other regional or bilateral agreements affect a right holder's design filing strategy in the BRICS countries.

Speakers



Yingying Shen
CCPIT Patent &
Trademark Law
Office



Rana Gosain
Daniel IP



**Viacheslav
Rybchak**
Gorodissky &
Partners



Samta Mehra
Remfry & Sagar



Gunther Roland
Von Seidels

15:30 - 16:00

Networking Coffee Break

16:00 - 16:30

Unraveling the Patent Litigation Landscape in India: Trends, Challenges, and Insights

This session will shed light on the ever-evolving world of patent litigation in India. Starting with an analysis of empirical data to uncover key trends and patterns in the grant of interim relief, including preliminary injunctions and pro-tem security arrangements, the session will move to a review of the technology sectors most active in enforcing their patents in order to assess current trends and challenges. The session will also consider the role of out-of-court settlements and alternative dispute resolution mechanisms, such as mediation, and broader factors that are shaping the landscape of patent litigation.

Speaker



**Debashish
Banerjee**
Remfry & Sagar



16:30 - 17:00

Developments in Substantive Patent Examination in South Africa and Key African Countries

The recent decision to introduce substantive patent examination in South Africa was met with mixed reactions. Some believe that introducing substantive patent examination will give more credibility to the patent system, but finding suitably qualified examiners is turning out to be difficult and costly. While it is not yet clear when substantive examination will come into force, this session will discuss the current status of developments that will most likely take hold in South Africa and other key African countries to inform applicants of key aspects they should know.

Speakers



Bastiaan Koster
Von Seidels

17:00 - 20:00

Drinks Reception

Join us to relax , unwind, and connect with old and new friends from across the IP community.



Agenda

Day 2

08:30 - 09:15

Coffee & Networking

09:15 - 10:00

Keynote/Guest Speaker Session - TBC

10:00 - 11:00

Panel: Shaping the Future: Predictions on AI's Influence on IP Rights in BRICS Countries

AI and machine learning technologies are changing IP practice. The speed and extent to which these changes will take form are uncertain and remain at the forefront of IP professionals' minds. With the population of India and China amounting to 40%, and the technological focus for innovation in these jurisdictions, the BRICS nations will likely have a large impact on the development of IP practice in this field.

With industry leaders from across the BRICS nations, the panel will discuss their experiences on the current use of AI-related IP with projections for developments over the next five years. The panel will cover the protection of AI generated content including the protection of trademarks and copyrights, and the possible benefits and drawbacks of leveraging AI to obtain IP rights in BRICS countries.

Speakers



Claudia Tapia
4iP Council |
Ericsson
Moderator



Xiaoping Wei
CCPIT Patent &
Trademark Law
Office



Gustavo Hirsch
Daniel IP



Debashish Banerjee
Remfry & Sagar



Gunther Roland
Von Seidels

11:00 - 11:30

Networking Coffee Break



11:30 - 12:00

Understanding African Markets: Key Considerations for Cost-Effective IP Protection Strategies

Africa has 54 countries with a population of 1.4 billion. The increased buying power of the growing middle class in Africa has made deciding on an IP filing strategy daunting to many. Successful IP strategies require careful consideration and a good understanding of the status of relevant markets. The session will focus on filing strategies for trademarks, patents, and registered designs in Africa. International registration for trademarks is not available in many African countries, but other options can be used when a wide range of trademark protection is required. This session will provide practical guidelines for a better understanding of the African market from an IP protection perspective.

Speaker



Gunther Roland
Von Seidels

12:00 - 12:30

Unmasking Bad-Faith Trademark Filings: Safeguarding Brands and Combatting Unethical Practices in India

Bad-faith trademark filings have increased significantly over the years and prove to be a major problem for brand owners and trademark offices. While the targets of these filings are mostly well-known marks, other lesser-known trademarks have also fallen prey. In this session, we will explore the multifaceted issues surrounding these contentious filings which are often characterized by dishonest intentions and misuse of the trademark system. We will discuss various provisions governing bad faith filings in Indian Trademark Law and examine how the IP Office and Courts in India tackle these unethical practices.

Speaker



Samta Mehra
Remfry & Sagar

12:30 - 13:00

Current Trends and Innovations in Russian Trademark Law: Navigating Sanctions and Protecting Brands

This session will examine the potential impact on brand protection in Russia considering the recently imposed sanctions, assessing whether the sanctions negatively impact brand protection in Russia, and what the key approaches are for enforcing the trademark rights of foreign entities that have left the Russian market. Using fresh examples from Russian practice, the session will assess how trademark matters are presently being handled by Russian official bodies to identify the latest trends and developments.

Speaker



Vladimir Biriulin
Gorodissky & Partners



13:00 - 14:00

Networking Lunch

14:00 - 15:30

Panel: Beyond Words and Symbols: Exploring the Power and Advantages of Non-Traditional Trademarks in BRICS Nations

Used as an identifier for centuries, trademarks remain a crucial component for the success of a brand's products and services. In more recent times, the popularity of non-traditional trademarks has increased, encompassing 3D, sound, color combination, smell, and position marks.

With industry leaders from across the BRICS nations, the panel will discuss the advantages of filing non-traditional trademarks, what the formal requirements are for registering a non-traditional trademark in the BRICS countries, how to prove gained distinctiveness for non-traditional trademarks, and alternative protection methods for signs that cannot be registered.

Speakers



Xiaoping Wei
CCPIT Patent &
Trademark Law
Office
Moderator



André Oliveira
Daniel IP



Alexey Kratiuk
Gorodissky &
Partners



Samta Mehra
Remfry & Sagar



Bastiaan Koster
Von Seidels

15:30 - 16:00

Networking Coffee Break

16:00 - 16:30

Anticounterfeiting Strategies in Brazil and Latin America: How to be Effective

Brazil's losses due to counterfeit products exceeded \$80 billion dollars in 2022 alone. In addition to tax evasion, IP counterfeiting brings serious public health consequences and is often only the tip of the iceberg in the organized crime structure. The pandemic and the increase in e-commerce have boosted online counterfeiting further. This session will discuss how IP owners can avoid the "whack-a-mole" effect and ensure a return on investments in anticounterfeiting operations in Brazil and Latin America.

Speaker



André Oliveira
Daniel IP

16:30 - 17:00

The Fight Against Bad-Faith Filings in China

Effective as of November 2019, China's amended Trademark Law focuses on cracking down on bad-faith trademarks to provide stronger protection to IP owners. This session will introduce the latest update to trademark practice in China, including bad faith filing without genuine purpose of use, punitive damages, current practice regarding suspension of the review procedure, and applications for preliminary filing of lawsuits.

Speaker



Xiaoping Wei
CCPIT Patent &
Trademark Law
Office

17:00 - 17:15

Closing Remarks

17:15 - 20:00

Drinks Reception



Speakers



CCPIT PATENT & TRADEMARK
LAW OFFICE



Yingying Shen, Patent Attorney, Director of Mechanical Patent Department, CCPIT Patent & Trademark Law Office

Yingying graduated from Tongji University in July 2004 with a Master degree of Mechanical Engineering. Afterward, he joined CCPIT Patent and Trademark Law Office and worked as a patent attorney. In 2019, he studied intellectual property law at UNH Franklin Pierce Law School in the United States. Currently, he serves as the Director of Mechanical Patent Department of the CCPIT Patent and Trademark Law Office.



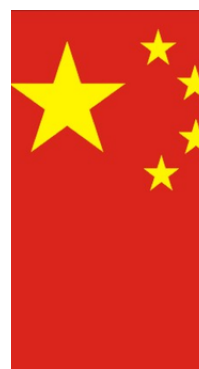
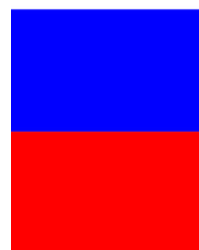
Xiaoping Wei, Trademark Attorney, CCPIT Patent & Trademark Law Office

Xiaoping joined CCPIT in 2008 after she obtained a Master of Law from Law School of Renmin University of China. She received training of American Trademark Law and Practice in Birch, Stewart, Kolasch & Birch LLP in Washington D.C. 2014. Xiaoping's practice focuses on trademark prosecution, administrative protection of trademark rights, trademark litigation, and providing legal opinion on trademark protection strategies. She successfully obtained well-known trademark protection in China for some esteemed foreign entities.



Xiaojun Guo, Patent Attorney, Deputy Director of Business Development Department

Xiaojun is a patent attorney with a lawyer's qualification. He has 26 years of experience in patent prosecution for inventions, utility models, and designs and has successfully represented large and small entities from various technical fields in obtaining patents in China. Xiaojun has also extensive experience in patent re-examination, reconsideration, invalidation, litigation, and FTO analysis. His interest is not limited to patents but extends to other IP sectors such as trademarks, copyrights, trade secrets, and unfair competition.



Speakers

DANIEL



Gustavo Hirsch, Attorney at Law, Daniel Law

Gustavo Hirsch is a qualified lawyer in Brazil and Portugal with experience representing European and US clients from pharma and telecom industries in IP legal proceedings. Gustavo has worked at prominent IP firms and was advisor at the Luiz Alberto Coimbra Institute of Postgraduate Studies and Research in Engineering of the Federal University of Rio de Janeiro (Coppe/UFRJ). Gustavo is now based in London, UK.



André Oliveira, Partner, Daniel Law

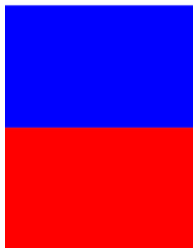
André is an attorney-at-law with over 20 years of experience in a wide range of legal issues such as IP enforcement and counseling, business transactions, and privacy and data protection. André joined Daniel Law in 2011 and became a Partner and Head of Legal. André has worked extensively with several industries such as entertainment, food and beverages, technology and apparel. André is a member of the anticounterfeiting committees at the International Trademark Association (INTA) and at the Brazilian Bar Association (Rio section) and a certified privacy professional with a focus on the European legislation (CIPP/E). André is constantly ranked as a leading attorney in publications such as Managing IP, IP Stars, WTR 1000, and Leaders League.



Rana Gosain, Senior Partner, Daniel Law

Rana has worked with Intellectual Property for more than 30 years. He is an Intellectual Property Agent accredited by the Brazilian PTO and has a postgraduate degree in Intellectual Property from the Pontifical Catholic University in collaboration with the Brazilian PTO.

Rana specializes in patents and industrial design and has great experience of handling patents, litigation strategies, validity and infringement studies, and providing legal advice. Much of his work focuses on the pharmaceuticals and biotechnology area. Rana's current role is to develop the best strategies for protecting and managing IP Portfolios. He also advises clients on a broad range of issues related to Intellectual Property.



Speakers

GORODISSKY



Vladimir Biriulin, Partner, Russian Patent Attorney, Head of Special Projects, Gorodissky & Partners

Vladimir graduated from the Moscow State Linguistic University as an interpreter (Spanish, English, and French) and from the Moscow University of Law as a lawyer. He started his legal career in 1973 at a major IP firm and furthered his studies at the Central Institute of Intellectual Property (Moscow). Vladimir joined Gorodissky & Partners in 1998, becoming partner in 2001.

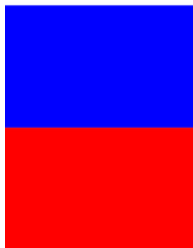
Vladimir has considerable experience in counselling clients on Russian and foreign IP law, international IP treaties, conventions and agreements, technology transfer and licensing, infringement of IP rights, unfair competition, parallel import and copyright. He also advises clients on arbitration proceedings and licensing issues. He regularly represents clients in technically and legally complex infringement cases before the Russian courts, including the IP Court, covering a wide range of IP subjects.

Vladimir frequently speaks at conferences and seminars, both in Russia and abroad, as well as contributing articles to IP magazines in Russia and abroad.



Dmitry Klimenko, Russian and Eurasian patent attorney, Gorodissky & Partners

Dmitry holds a diploma in biophysics from Lomonosov Moscow State University and a PhD in biochemistry and molecular biology from the University of Leeds; he also received post-doctoral training at Yale University. He previously worked for the Engelhardt Institute of Molecular Biology of the Russian Academy of Sciences. At Gorodissky & Partners he advises foreign and Russian companies and research institutes on patenting strategy issues in biotechnology, genetic engineering, molecular and cellular biology, cytology, microbiology, virology, immunology, and biochemistry. He represents clients before Rospatent, commercial courts, and the IP Court in objection cases against patent grant and infringement cases, among other things. He is a regular speaker at national and international IP conferences and seminars.



Speakers

GORODISSKY



Alexey Kratiuk, Partner, Trademark & Design Attorney, Head of Trademark Department

Alexey is a top-ranked trademark specialist. He has more than 20 years of experience in IP and counsels clients on issues relating to trademark strategies in different jurisdictions.

Alexey deals with the obtaining of rights for trademarks and appellations of origin of goods, trademark prosecution proceedings in Russia and other countries.

He is intensively involved in invalidation/cancellation proceedings and enforcements of trademark rights using legal actions in both administrative bodies and courts in Russia.

Alexey is an author of numerous publications and a frequent speaker on trademark and design issues.

Alexey is listed among the best Russian trademark specialists in the world's most respected legal rankings.



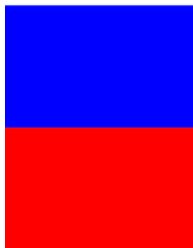
Viacheslav Rybchak, Partner, Russian Trademark & Design Attorney, Head of Trademark Department

Viacheslav has more than 20 years of experience in IP and specializes in obtaining legal protection for trademarks, appellations of origin of goods, and industrial designs.

Viacheslav also counsels clients on all matters pertinent to protectability of designations registered as trademarks and geographical indications.

He is intensively involved in invalidation/cancellation proceedings representing clients before the Russian PTO and in the courts.

He is a regular speaker at IP seminars and conferences in Russia and abroad and also an author of several publications in foreign IP professional magazines.



Speakers



Remfry & Sagar



Debashish Banerjee, Partner, Remfry & Sagar

Debashish provides strategic counseling to clients predominantly in the pharmaceutical, chemical, crop protection, and life sciences domains. He deals with all aspects of patent law with a focus on patent enforcement and invalidation with rich experience in patent prosecution and opposition.

Debashish synergizes his experience to craft and implement market strategies to help clients maximise their IP.

Debashish actively drafts briefs and motions, and prepares opinions on patent validity/invalidity, patent infringement, freedom to operate, and claim construction analysis. He has widespread experience in patent infringement investigations, pre-litigation counselling, and obtaining interim relief. He is a seasoned patent litigator having appeared before trial and appellate courts across the country in patent infringement matters.



Samta Mehra, Partner, Industrial Designs Practice Lead, Remfry & Sagar

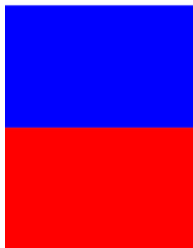
Samta has over 20 years of professional experience during which she has acted for leading domestic and multinational companies in the protection and enforcement of IP rights.

She is recognized for her strategic skills and portfolio management abilities in the field of Trademarks. Her strengths include handling international registrations under the Madrid system, protecting non-traditional trademarks, and assisting with the transfer and licensing of rights.

She is currently the chair of INTA's Non-Traditional Marks – South Asia subcommittee and will serve as the Vice chair of the Non-Traditional Marks Committee for 2024-25 term.

She is actively involved in MARQUES and the Pharmaceutical Trade Marks Group (PTMG).

With her wide-ranging expertise, she regularly works with the Trade Marks Office in shaping issues of policy and procedure.



Speakers



Von Seidels



Bastiaan Koster, Partner, Patent Attorney, Trademark Practitioner, Von Seidels

Bastiaan has extensive experience in South African and international IP matters including IP registration, strategy, and commercialisation to gain a competitive edge. He consults with a wide range of clients on the strategic management of their IP portfolios.

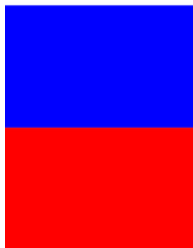
Bastiaan has a deep understanding of current global IP issues through his long-standing involvement in IP associations and committees. He is a regular speaker on the IP landscape and opportunities in Africa, at international IP conferences and regional summits including BRICS.



Gunther Roland, Partner, Patent Attorney, Von Seidels

In addition to being a South African patent attorney, Gunther is a qualified Namibian lawyer and official ARIPO representative. He heads up the firm's Africa patent prosecution practice and manages the firm's ARIPO regional office.

Gunther advises tech start-ups and multinational companies on their African patent strategies. His patent practice focuses on mechanical, electronic and civil inventions, including computer implemented technologies. He is a regular speaker and contributor on IP in Africa at international IP conferences and in the media.

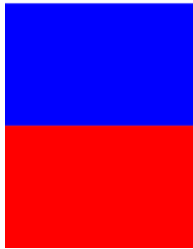


Speakers



Dr. Claudia Tapia, President of 4iP, Director IPR Policy and Legal Academic Research at Ericsson

Claudia is President of 4iP Council, a non-profit research council dedicated to developing high-quality academic insight and empirical evidence on topics related to IP and innovation. Claudia is also Director IPR Policy and Legal Academic Research at Ericsson. Claudia's main responsibility is related to strategy, policy and research in the IP and standardization field. Prior to joining Ericsson, Claudia was Director IP Policy at BlackBerry. Claudia holds a law degree from the University of Valencia, an LL.M degree specializing in International Patent Law from the Ludwig-Maximilian University in Munich, and a PhD degree (summa cum laude), from the Faculty of Law in Augsburg.



Register your interest

Contact chris@ctclegalmedia.com/faye@ctclegalmedia.com

